



WiFi4EU

Better connecting Europe to its citizens

**Investitionsbank Schleswig-Holstein
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Promote free Wi-Fi connections in the main centres of community life

Support Wi-Fi equipment in public spaces (public administrations, libraries, parks, town squares, etc.) to

- allow all Europeans **experience the benefits of the Gigabit Society**, in line with the DSM connectivity objectives;
- encourage and promote **innovative digital services** developed locally: eGov, eHealth, eTourism, etc.



EUROPEAN COMMISSION

COMMISSION PRIORITY

Digital Single Market



Direct impact on EU citizens and communities



**Investing
€ 120 million by 2020**



**Connecting
6.000-8.000 communities**



**Providing a single authentication
system across Europe (2019
onwards)**

Making Europe visible and helpful



A response to local needs



Same branding across the EU



Quality user-experience



Shared involvement in the project



European Commission

- Equipment and installation costs (CAPEX)
- Up to 100 % of total project cost
- € 15.000 max. / Municipality



Public Bodies

- Subscriptions to the ISP-Telecom operator (OPEX)
- At least 3 years in operation
- No commercial use



National Regulatory Authorities

- Removing regulatory obstacles to Wi-Fi deployment and quality of service

Simple & non-bureaucratic: an applicant-friendly scheme

- **Online applications**
- **Light decision making**
- **Payment by vouchers**
- **Remote and real-time monitoring**



***Fast deployment
on the ground***

How will it work?



Registration

Once the portal opens registration is possible for:

- **municipalities**
- **Wi-Fi installation companies**

No need to "rush": registration can be done any time, valid for all 5 calls for projects.



How will it work?



Application

As soon as a call opens, the municipalities can apply:

- Open your registration ("my account")
- Be quick to click "apply":

First come, first served !

A screenshot of a web application form. At the top, there is a dropdown menu labeled 'Municipality' with a downward arrow icon. Below the dropdown, the name 'Brussel' is displayed next to a small icon of a building. To the right of this information is a dark blue button with the text 'Apply for voucher' in white.

How will it work?



Selection Criteria

first come, first served
application time



&



geographically balanced

each country gets

- at least 15 vouchers
- max. 8% of the budget

How will it work?



Installation

- Municipalities choose 'main centre of public life'
- Municipalities choose their installation company.



Installation must be done within 18 months.

How will it work?



Payment

1. Municipality sends the voucher to the installation company
2. Commission verifies the Wi-Fi hotspot is operating
3. Installation company redeems the voucher to the Commission



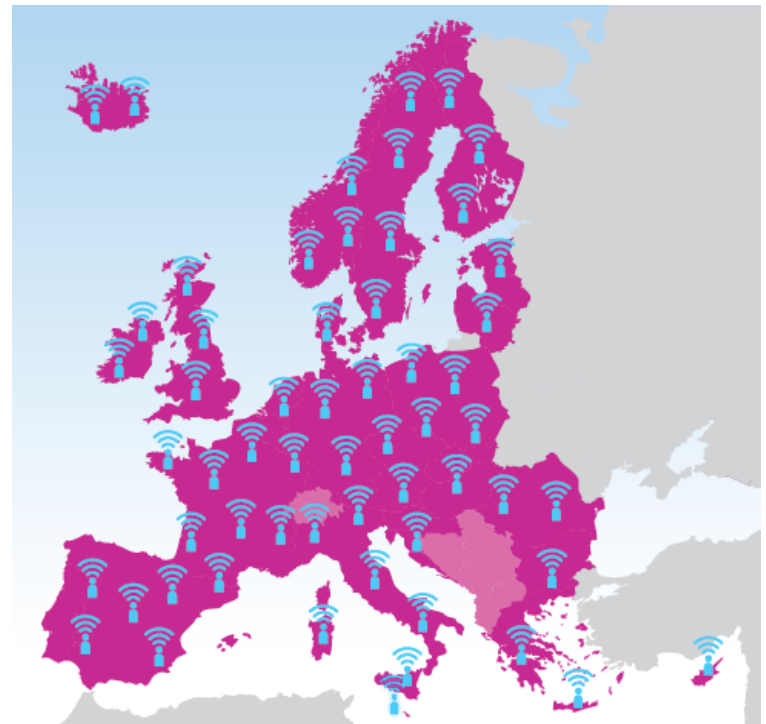
How will it work?



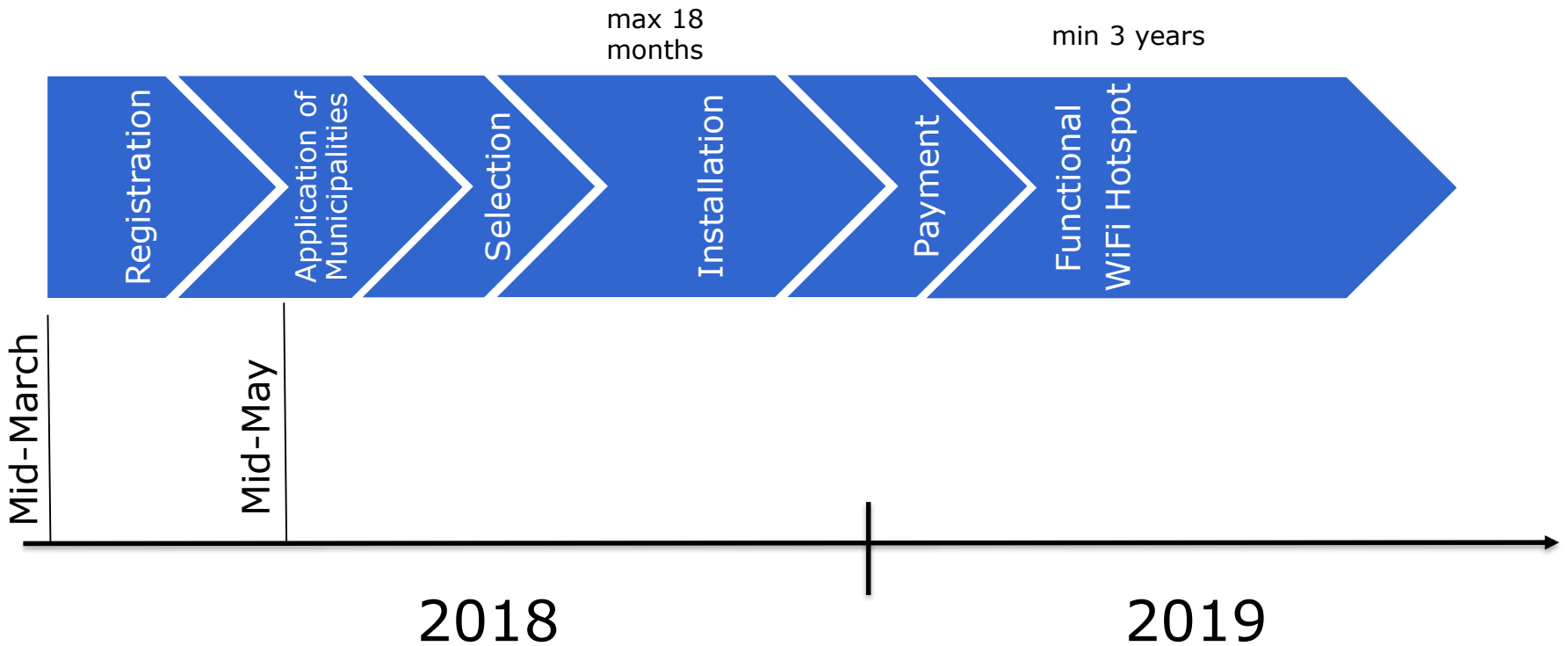
WiFi4EU Hotspot

Municipality pays for the subscription.

WiFi4EU hotspot must be operational for 3 years (minimum).



First Call Timeline



First call

(CEF Work Programme 2017)

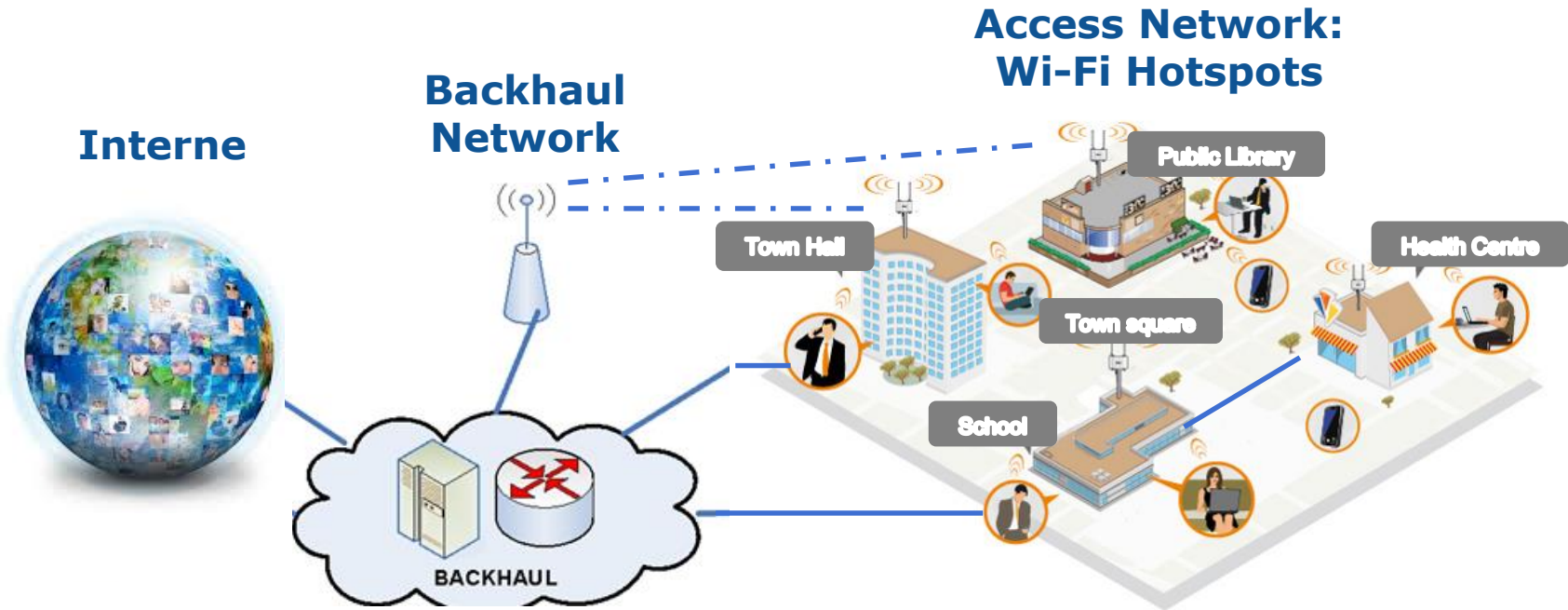
- Budget: **€ 15 million;**
- Voucher value: **€ 15,000 per municipality**



up to **1,000 vouchers**

- Applicants:
 - **Municipalities**
 - **Associations formed by Municipalities**

Complementary with EU funding



ESIF, CEF and EFSI can support the backhaul network
(National/Regional Broadband Plans)

WiFi4EU will support the Wi-Fi access points
(Local authority initiative)

Any question on WiFi4EU ?

TODAY:

- **DSM Website:**
<https://ec.europa.eu/digital-single-market/en/wifi4eu-free-wi-fi-europeans>
- **Email:** CNECT-WIFI4EU@ec.europa.eu

TOMORROW:

- **WiFi4EU Portal**
<http://wifi4eu.eu/>  **available in all EU languages**